

# PLAY GOLF

MUSIC CONSERVATORY OF WESTCHESTER

24th Annual Golf • Tennis • Pickleball

Classic & Gala

## HONOREES



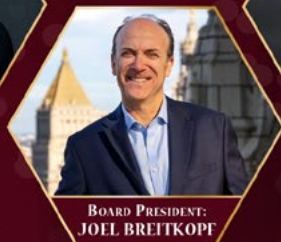
JOSHUA BELL



TOM KITT



JOANNA GLEASON



BOARD PRESIDENT:  
JOEL BRETKOPF

Hosted By:



ANIKA LARSEN

Monday, June 23, 2025  
BRAE BURN COUNTRY CLUB

**MONDAY, JUNE 23, 2025**

**BRAE BURN COUNTRY CLUB | PURCHASE, NY**

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The rolling Brae Burn greens are among the most contoured and challenging in the Metropolitan area. Several of Brae Burn's holes have been voted among the best 18 in the area.

Enjoy a great day of golf, tennis, and pickleball, fine dining, awards, entertainment, and a fabulous auction at one of the most beautiful clubs in Westchester.

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**EVENT SCHEDULE**

10:00AM **Golf Registration**

10:30AM - 12:00PM **Lunch**

(putting green, driving range, & tennis/pickleball courts open)

11:00AM **Tennis/Pickleball Registration**

12:00PM **Shotgun for Golf**

1:00PM **Tennis/Pickleball Tournament**

5:00PM **Cocktail Reception**  
**Golf, Tennis, Pickleball Awards**  
**Silent Auction**

6:30PM - 8:30PM **Awards Dinner**  
**Broadway Performances**

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Visit our Online Auction at:

[www.biddingforgood.com/ConservatoryAuction](http://www.biddingforgood.com/ConservatoryAuction)



# GOLF SPONSORSHIPS

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**\$12,000**

## Hole-In-One

2 Foursomes  
8 Extra dinner tickets  
Company/Name banner at Club  
2 Full-page journal ads  
Name/Logo on all promotional materials and social media  
Company/Individual name on 6 hole signs  
Company item in gift bags

**\$5,750**

## Birdie

1 Foursome  
2 Extra dinner tickets  
Half-page journal ad  
Name/Logo on all promotional materials

**\$1,750**

## Hole

Lead placement of name or logo at one hole  
1 Full-page journal ad

**\$7,500**

## Eagle

1 Foursome  
4 Extra dinner tickets  
1 Full-page journal ad  
Name/Logo on all promotional materials and social media  
Company/Individual name on 3 hole signs  
Company item in gift bags

**\$3,600**

## Foursome

Listing of players in journal  
Name/Logo on all promotional materials

**\$3,000**

## Par

2 Players  
Quarter-page journal ad  
Name/Logo on all promotional materials

**\$925**

## Individual Player

# JOURNAL ADS ONLY

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**\$1,000**

## Full Page

5" w x 8" h

**\$600**

## Half Page

5" w x 3.875" h

**\$400**

## Quarter Page

2.45" w x 3.875" h

# TENNIS • PICKLEBALL SPONSORSHIPS

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**\$4,500**

## **Match**

4 Players  
2 Extra dinner tickets  
Company/Name banner at Club  
1 Full-page journal ad  
Name on all promotional materials  
Name displayed courtside  
Company item in gift bags

**\$2,500**

## **Deuce**

2 Players  
1 Full-page journal ad  
Name on select promotional materials  
Name displayed courtside

**\$500**

## **Individual Player**

**\$900**

## **Two Players**

# AWARDS DINNER SPONSORSHIPS

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**\$6,000**

## **Dinner**

Table of 10 for cocktail reception & Awards Dinner/Broadway Revue  
2 Full-page journal ads  
Company/Individual name on 300+ dinner menus

**\$4,250**

## **Table**

Table of 10 for cocktail reception & Awards Dinner/Broadway Revue  
1 Full-page journal ad

**\$375**

## **Individual Ticket**

Cocktail reception & Awards Dinner/Broadway Revue

ALL GOLF • TENNIS • PICKLEBALL PACKAGES INCLUDE LUNCH, GOLF CARTS, GREENS FEES, ON-COURSE/COURT REFRESHMENTS, COCKTAIL RECEPTION, DINNER & ENTERTAINMENT.

**RAIN OR SHINE**

## HONOREE



### Joshua Bell

is one of the most celebrated artists of his era with a career spanning almost four decades. The Grammy Award-winning violinist has performed with virtually every major orchestra in the world, and continues to maintain engagements as a soloist, recitalist, chamber musician, and conductor as well as the Music Director of the Academy of St. Martin in the Fields. Bell's highlights for the 2024-25 season include the August release of two new albums: *Thomas de Hartmann Rediscovered* (featuring conductor Dalia Stasevska), released on Pentatone, and an

album of Mendelssohn piano trios with Jeremy Denk and Steven Isserlis, released on Sony Masterworks. Bell rejoined Denk and Isserlis last fall for a series of concerts at Wigmore Hall. He appears as guest soloist with the New York Philharmonic, conducts and plays with DSO Berlin, and tours in recitals throughout North America, South America, Australia, and mainland China.

Bell has been nominated for six Grammys, was named Instrumentalist of the Year by Musical America, was deemed a Young Global Leader by the World Economic Forum, received the Avery Fisher Prize, and was named an Indiana Living Legend in 2000. He has collaborated with peers including Renée Fleming, Daniil Trifonov, Emanuel Ax, Lang Lang, Chick Corea, Regina Spektor, Chris Botti, Anoushka Shankar, Dave Matthews, Josh Groban, and Sting, among others. He has performed for three American presidents and justices of the U.S. Supreme Court. Bell participated in President Barack Obama's Committee on the Arts and Humanities' mission to Cuba, resulting in an Emmy-nominated *Live from Lincoln Center* PBS special.

Bell performs on the 1713 Huberman Stradivarius violin.

## HONOREE



### **Joel Breitkopf**

Principal of Alchemy Properties, he has been in the real estate industry his entire professional career. Joel is involved in all aspects of Alchemy's developments and investments including acquisition, finance, design, construction, marketing and strategic planning. He is also a principal of Alchemy - ABR Investment Partners which acquires existing commercial buildings in select major markets. He joined Alchemy in 1993. Previously, he was an executive at Commercial Bank of New York and was Vice President of

Acquisitions and Finance for Himmel+Meringoff Properties. In this capacity, he oversaw opportunistic acquisitions and structured bank workouts in the early 1990s. Joel was also a real estate loan officer at Chemical Bank Realty and, prior to that, an analyst at LaSalle Partners, a national real estate advisor.

In 2013, Joel started a music therapy program for Veterans with PTSD, called Healing our Heroes, at the Music Conservatory of Westchester where he is now the President of the Board of Trustees. He was also President of B'nai B'rith Real Estate, and has been affiliated with numerous other industry groups, charities and national advocacy groups. Joel has financed well over \$4 billion in real estate transactions, and has acquired over 4,000,000 square feet of real estate during his career. He has lectured at the Yale University School of Architecture, the University of Pennsylvania, the Wharton Graduate School of Business and Cornell University, and has been an Adjunct Professor at New York University's Master's Program in Real Estate. Joel is a graduate of the University of Pennsylvania with a BA in Economics.

## HONOREE



### Joanna Gleason

is widely known for her Tony Award and Drama Desk-winning portrayal of the Baker's Wife in Stephen Sondheim and James Lapine's *Into the Woods*. She has appeared in 15 shows on and off Broadway. Her credits include *Dirty Rotten Scoundrels* (Tony and Drama Desk nomination); *A Day in the Death of Joe Egg* (Tony and Drama Desk nomination); *I Love My Wife*; *Happiness*; *The Normal Heart*; *It's Only a Play* (Drama Desk nomination); *Social Security* (Drama Desk nomination); and most recently *We Had A World* for the Manhattan Theatre Club. Her television credits include starring roles

on CBS, as well as *Oh Baby* for Lifetime. She has made numerous appearances on *The West Wing*, *Friends*, and many other shows. She wrote and directed the feature film *The Grotto*, which won the Best Narrative Feature Premiere Award at the Heartland International Film Festival. *The Grotto* is debuting in New York in May of this year, as well as in Los Angeles. She has also directed operas. She and her husband, Chris Sarandon, live on Tiny Farm in Connecticut.

## HONOREE



### Tom Kitt

is a Tony, Emmy, Pulitzer Prize and Grammy Award winning composer, arranger, orchestrator, and producer whose work in theater, film and television has been seen and celebrated internationally. As a musical theater composer, he has written the music for six Broadway shows: *Next to Normal* (Tony Award); *If/Then* (Tony nomination); *Flying Over Sunset* (Tony nomination); *Bring It On: The Musical*; *Almost Famous* (Tony nomination); and *High Fidelity*. His work for the stage has also been seen Off Broadway at 2nd Stage (*Next to Normal*, *Superhero*); The Public Theater (*The Visitor*, *Shakespeare in the*

*Park*); and he has worked at some of the most prestigious regional theaters including The Old Globe, Arena Stage, Berkeley Rep, The Signature Theater, and ART. In addition, Kitt's Broadway credits as an orchestrator include: *Hell's Kitchen* (Tony nomination, Grammy Award); *Next to Normal* (Tony Award); *The SpongeBob Musical* (Tony nomination); *Jagged Little Pill* (Tony nomination, Grammy Award); *Almost Famous*, *Head Over Heels*; *Everyday Rapture*, and *American Idiot*.

His TV and film credits include *Grease Live!*, *Rise* (NBC); the *Pitch Perfect* franchise, *Royal Pains*, *Penny Dreadful*, *Up Here*, *Sesame Street*, and many more. His musical adaptation of *Freaky Friday*, co-written with Bridget Carpenter and Brian Yorkey, was turned into an original movie musical for the Disney Channel.

Kitt is a founding member of Musicians United for Social Equity (MUSE) and NYCNext. His debut album, *Reflect*, was released in 2021 on Sony Music Masterwork. He lives in New York City with his wife and three children.



## HOST & PERFORMER



### **Anika Larsen**

is an actor, singer, director, writer, teacher and climate advocate who has performed on Broadway, Off-Broadway, in national tours and regionally. She was nominated for a Tony Award for her role as Cynthia Weil in *Beautiful: The Carole King Musical*. She has also appeared on Broadway in *Almost Famous*, *Avenue Q*, *Xanadu*, *All Shook Up* and *Rent*. Anika wrote and performed in a musical about her

childhood growing up in Cambridge, MA with nine brothers and sisters from different races and countries; she released an album of lullabies for all ages called *Sing You to Sleep*; and she gigs with her trumpet-playing husband in the Larsen Maxwell Quintet.

Anika is on the board of the Broadway Green Alliance, and she created and hosted *The Broadway Vlog to Save the Planet* for the Broadway Podcast Network, which showcases the theater community's efforts to achieve the United Nations Sustainable Development Goals (aka the Global Goals). She co-wrote and directed a play for NYC Children's Theater called *The Pocket Park Kids*, which brings the Global Goals to life to show kids and their grownups that anyone and everyone can help save the world.

## PERFORMER



### Lorna Courtney

recently completed a triumphant run as Juliet in the hit Broadway musical *Juliet*. For her performance, she was nominated for a Tony Award for Best Performance by a Leading Actress in a Musical, and a Drama League Award for Distinguished Performance, won the Clive Barnes Award for Theatre, and drew rave reviews across the board, including a mention from *The New York Times* as a "blow-you-away performance." She recently appeared as the guest lead in the premiere episode of the CBS series *The Equalizer*

opposite Queen Latifah. Previously, she appeared in the Broadway revival of *West Side Story* (directed by Ivo Van Hove) and in *Dear Evan Hansen*. Lorna received a BFA from the University of Michigan and is a graduate of Fiorello H. LaGuardia High School.

# SUPPORT THE MUSIC CONSERVATORY OF WESTCHESTER'S MISSION-BASED PROGRAMS



**The Scholarship Program** provides tuition assistance for students of all ages to help them achieve their musical dreams and reach their full potential regardless of financial circumstances. Our community music school empowers students with the tools to develop their creative potential, strengthen academic performance, and provide inspiration to pursue higher education opportunities.

**The Music Therapy Program** changes the lives of over 2,000 children and adults with disabilities each year. The Conservatory's board-certified music therapists provide individual and group music therapy at the Conservatory and on an outreach basis in partnership with more than 30 organizations throughout the Westchester region.



Music therapy can make a profound impact, promote healing, and support physical, emotional, social, and cognitive well-being for a brighter future.



**The Healing Our Heroes Program** serves military veterans who have bravely protected us both domestically and overseas; they are our neighbors, our friends, and our family. Our program provides the therapeutic benefits of music to veterans with combat-related injuries in individual and group sessions at no cost to them.

# EVENTS COMMITTEE

## **Aishling Quinn**

*Vice President of Development*

*Rodd  
Berro*

*Joel  
Breitkopf*

*Nancy  
Goodman*

## **STAFF**

*Jon Chattman, Talent Coordinator*

*Amanda DeGiuseppe, Media & Design Associate*

*Chereese Jervis-Hill, Auction Coordinator*

*Regina Reilly, Communications Manager*

*Carolyn Sedotti, Donor Relations Associate*

*Madelyn Slattery, Social Media and Development Assistant*

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Founded in 1929, the Music Conservatory of Westchester is dedicated to providing the extraordinary benefits of music to all in our community. Today, the Conservatory provides quality music training for students of all ages and abilities, with on-site and virtual one-on-one instruction, performing ensembles, theory, composition, early childhood classes, lifelong learning for adults, and free community performances. Our Scholarship Program for financially deserving students, Music Therapy Program for children and adults with disabilities, and Healing Our Heroes program for U.S. military veterans ensure access and opportunities for all.

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## **BOARD OF TRUSTEES**

*Joel Breitkopf, President*

*Rodd Berro, Chairman*

*Holly Tang, Treasurer*

*Nancy Goodman, Secretary*

*Jean Newton, Executive Director*

*Susan Accetta, Scott Auster, Mary Lynn Bianco, John Bottomley, Marina Burke, Judith Chang, Gabriel Galanski, Victor Goldsmith, Robert Heath, Claudia Hueston, Nancy Ives, Andréa Meranda, Tony Smith, Andrea Taber*

# RSVP & REGISTRATION

To Purchase Tickets  
Scan our QR code  
or register online at  
**mcwevents.org**



## Checks may be payable to:

Music Conservatory of Westchester  
216 Central Avenue, White Plains, NY 10606

For tax purposes, an estimated \$415 of each golf ticket is tax-deductible, an estimated \$160 of each tennis/pickleball ticket is tax-deductible, an estimated \$225 of each cocktail reception/dinner/entertainment ticket is tax deductible.

**Visit our online auction at**

**[www.biddingforgood.com/ConservatoryAuction](http://www.biddingforgood.com/ConservatoryAuction)**

*Thank you for your support  
We look forward to seeing you there!*